

Everyone Ride / Run Against Cancer Everyday 2019



Dear Potential ERRACE Sponsor:

As the Executive Director for ERRACE (Everyone Ride/Run Against Cancer Everyday) and on behalf of our organizational team we are asking for your help in the fight against cancer. Our goal is not only to raise funds to support cancer care and research, but also to inspire good health, fitness and self awareness.

We continue on in memory of co-executive director, Allyson Caputo, who passed away in 2012 after a long and courageous battle with cancer. She was the driving force in the founding and running of ERRACE, an inspiration to all who knew her. We continue to honor her and her example of perseverance and challenge all of you to do the same.

Funds from ERRACE 2019 will again be split between the LIVESTRONG foundation and the Helen and Harry Gray Cancer Center.

Our one-day 2019 event will be held on Saturday July 13th at the Helen and Harry Gray Cancer Center in Avon, CT and will include a supported 25, 50, or 100-mile road bike ride, a 10-mile mountain bike ride and a 5 km run/walk. In addition, we plan to have a return of the exotic car corral/parade, wellness tents, raffle, giveaways, and fabulous food. We will also be celebrating our 10th anniversary, during this time we have donated over 1 million dollars to our beneficiaries this would not be possible with out sponsors like you.

We encourage you to check out the website www.errace.org for further details about the ERRACE organization and the 2019 ERRACE event. From this website you can also link to videos and pictures from past ERRACE events.

We would sincerely appreciate your sponsorship. The following packages are available:

Platinum Level \$10,000 or more

Media recognition

Priority placement of large logo on ERRACE tech t-shirts and ERRACE website

Sponsorship table at ERRACE events

Complementary entry for 15 people at ERRACE event

Gold Level \$7,500-\$9,999

Media recognition

Medium logo placement in 2 locations on ERRACE tech t-shirts and ERRACE website

Sponsorship table at ERRACE events

Complementary entry for 10 people at ERRACE event

Silver Level \$5000-\$7,499

Medium logo placement on ERRACE tech t-shirts and ERRACE website

Sponsorship table at ERRACE events

Complementary entry for 5 people at ERRACE event

Bronze Level \$2500-\$4999

Small logo placement on ERRACE tech t-shirts and ERRACE website

Sponsorship table at ERRACE events

Complementary entry for 3 people at ERRACE event

If you have any questions, please feel free to contact us. Thank you in advance for your consideration and generosity. The attached letter provides information relative to your tax-deductible contribution. We truly appreciate your support!

Sincerely,

Andrew E. Caputo

ERRACE Organizational Team • ERRACE2017@ERRACE.org

Everyone Ride / Run Against Cancer Everyday, PO BOX 260127, HARTFORD, CT 06126